

Wilsonville Tourism Promotion Committee

**SPECIAL GRANT REVIEW MEETING MINUTES**

**Thursday, March 21, 2019 • 6 pm**  
Wilsonville City Hall – Council Chambers

**Voting members attending:** Jeff Brown, Al Levit, Vice Chair Dave Pearson, Beth Price and Brandon Roben

**1. Welcome**

**2. 2019 Clackamas County Community Partnership Program – Grant Award**

<b>Organization</b>	<b>Project</b>	<b>\$ Request</b>	<b>\$ Award</b>
<b>Battle at the Bridge</b> Chris Young <a href="mailto:Chris351young@gmail.com">Chris351young@gmail.com</a> (503) 351-2096	<b>Youth Lacrosse Tournament</b>	\$5,000	\$2,500
<b>MeSheWe Women’s ½ Marathon</b> Kiri Tomasco <a href="mailto:Meshewerun@gmail.com">Meshewerun@gmail.com</a> (503) 201-3866	<b>Race Marketing</b>	\$5,000	\$5,000
<b>Salmon Cycling Classic</b> Steven Van Wechel <a href="mailto:Stevevw.55@gmail.com">Stevevw.55@gmail.com</a> 503-682-5048	<b>Fun in the Park Marketing</b>	\$15,213	\$12,500
<b>TOTALS</b>		<b>\$25,213</b>	<b>\$20,000</b>

**3. 2019 Wilsonville Community Tourism Grant Award**

Organization	Event	\$ Request	\$ Award
<b>Brews for Community Inc</b> Erin Telles, President 29650 SW Courtside Drive #21 Wilsonville OR 97070 <a href="mailto:erin.telles@hotmail.com">erin.telles@hotmail.com</a>	<b>Wilsonville Brewfest</b>  503-577-6692	\$5,000	\$5,000
<b>Fun in the Park</b> Brady Mordhorst, President PO BOX 1511 Wilsonville OR 97070 <a href="mailto:letscreate@events37.com">letscreate@events37.com</a>	<b>Fun in the Park Festival</b>  503-277-9238	\$9,000	\$9,000
<b>Wilsonville Arts &amp; Culture Council</b> Sarah Wolfe, Festival President PO Box 2510 Wilsonville OR 97070 <a href="mailto:festivaldirector@WilsonvilleArts.org">festivaldirector@WilsonvilleArts.org</a>	<b>Festival of the Arts</b>  919-220-6292	\$5,000	\$5,000
<b>Wilsonville Bicycle Events</b> Steve Van Wechel, Executive Director PO BOX 652 Wilsonville OR 97070 <a href="mailto:Stevevw.55@gmail.com">Stevevw.55@gmail.com</a>	<b>Salmon Cycling Classic</b>  503-682-5048	\$6,013	\$2,000
<b>Wilsonville Rotary Foundation</b> John Holley, Concert Co-Chair 31447 SW Country View Ln Wilsonville OR 97070 <a href="mailto:holleyjc46@gmail.com">holleyjc46@gmail.com</a>	<b>Summer Concert Series</b>  503-407-0308	\$4,000	\$4,000
<b>TOTALS</b>		<b>\$29,013</b>	<b>\$25,000</b>

**4. Adjourn**

The meeting adjourned at 6:33 pm.

# City of Wilsonville NEWS RELEASE

## ***For Immediate Release***

March 25, 2019



**CONTACT:** Brian Stevenson, Parks and Recreation Program Manager  
503-570-1523; [stevenson@ci.wilsonville.or.us](mailto:stevenson@ci.wilsonville.or.us)

## **City Awards \$45,000 in Grants to Local Organizations to Support Community Tourism Efforts**

WILSONVILLE, OR — On March 21, the City of Wilsonville’s Tourism Promotion Committee awarded \$45,000 in grants to assist seven local organizations in hosting events and attractions that celebrate community and bring visitors to town.

These awards come from two programs, both funded by lodging taxes paid by overnight visitors: \$25,000 from the City of Wilsonville Community Tourism Matching Grant program and \$20,000 from the Clackamas County Tourism Community Partnership Program.

“The seven organizations we are funding this year have successfully drawn visitors in past years to Wilsonville and Clackamas County,” said Parks and Recreation Program Manager Brian Stevenson, who administers the grant programs. “We’re proud to support community efforts to provide athletic events, entertainment and cultural enrichment opportunities for residents and visitors to enjoy.”

The complete list of award recipients funded by the City and County tourism grant programs:

### **City of Wilsonville Community Tourism Awards: \$25,000**

- **Fun in the Park:** \$9,000 to produce the 18<sup>th</sup> annual Fun in the Park festival on Aug. 3.
- **Brews for Community:** \$5,000 to produce the Wilsonville Brewfest summer event showcasing Oregon breweries on Aug. 10.
- **Wilsonville Arts & Culture Council:** \$5,000 for hosting the Wilsonville Festival of the Arts on June 1-2.
- **Wilsonville Rotary Foundation:** \$4,000 to support Wilsonville Rotary’s production of a four-show Summer Concert Series, July 18-Aug. 8.
- **Wilsonville Bicycle Events:** \$2,000 to produce the Salmon Cycling Classic, a bike ride/dinner event on June 29 to support construction of a bike/pedestrian bridge over I-5.

### **Clackamas County Tourism Community Partnership Awards: \$20,000**

- **Salmon Cycling Classic:** \$12,500 to provide event advertising and marketing support for the June 29 cycling event, which begins and ends at Memorial Park and includes 50K, 60K and 80K courses.
- **MeSheWe run:** \$5,000 to provide marketing support for an untimed womens’ running event in Wilsonville on June 1 that offers participants a half-marathon, 10k or team relay run.

- **Battle at the Bridge:** \$2,500 for marketing and additional support for Wilsonville Lacrosse to support a youth tournament at Wilsonville High School on June 8.

Enhancing tourism in Wilsonville is a primary objective of City Council, which has adopted a Tourism Development Strategy and a Signage and Wayfinding Plan to make the City more accessible to visitors. More information about Wilsonville-area tourism attractions and events can be found online at [ExploreWilsonville.com](http://ExploreWilsonville.com).

For information on the grant programs, visit [WilsonvilleParksandRec.com/GrantPrograms](http://WilsonvilleParksandRec.com/GrantPrograms) or contact Brian Stevenson, Program Manager, at 503-570-1523, [stevenson@ci.wilsonville.or.us](mailto:stevenson@ci.wilsonville.or.us).

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