



2024

August Report Transit/Fleet

As we travel through the kaleidoscope tunnel of years past, present, and those yet to come, our journey being both collective and singular; a sojourn that is selfish at times and selfless at others, we share a hope, a faith, a love, and a struggle that transcends time and space.

Our hope is for a better tomorrow. Our faith is that the sun will rise again and again. A love that far outweighs hate, and a struggle that we undertake for our children and grandchildren so that they might not have to face the same difficulties of life that we did. Somewhere I read - "A society grows great when others are willing to plant trees in whose shade they shall never sit."

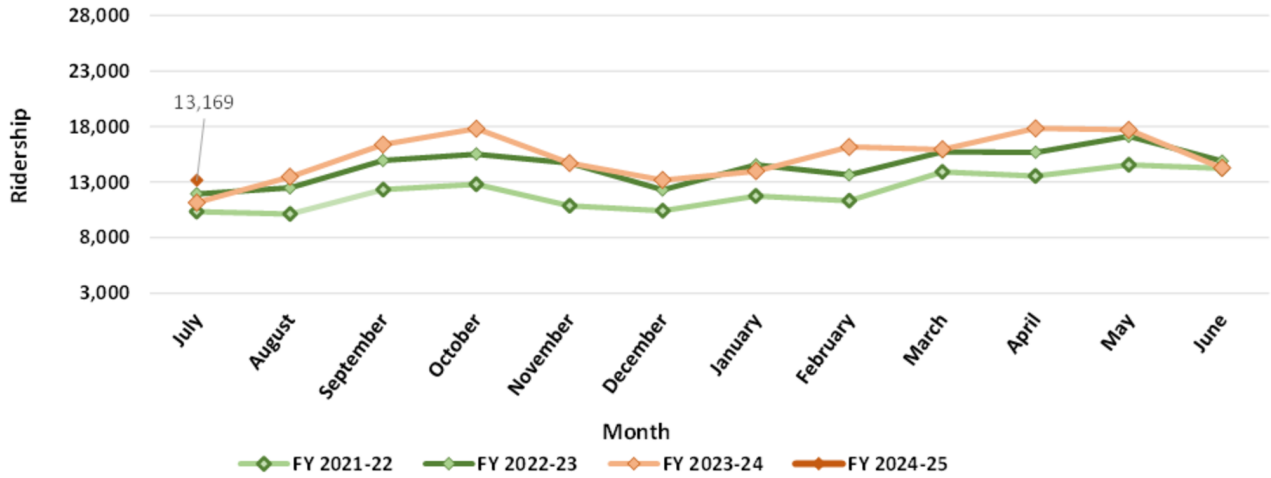
Dwight Brashear
Transit Director



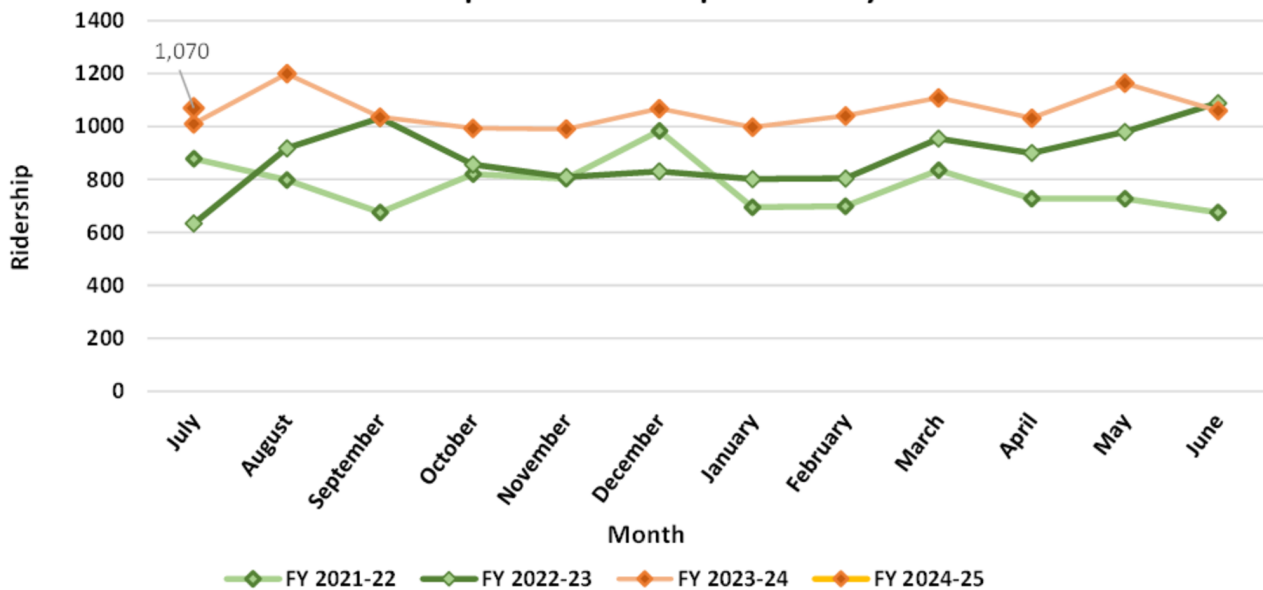
RIDERSHIP TRENDS

Anne MacCracken

Fixed Route Ridership Trends by Month



Demand Response Ridership Trends by Month



FLEET SERVICES

Scott Simonton

When replacing equipment, we always want to look at low emission/no emission alternatives where feasible. While electric vehicles are now readily available, electric power equipment has been lacking in some segments. As these markets catch up, we are beginning to see equipment come to market at reasonable prices. We just took delivery of our first battery electric commercial mower. This is something Parks staff have expressed an interest in for the past 2-3 years, but concerns over both equipment run time, and overall cost delayed the purchase. As the equipment and the market have evolved, we were able to execute the purchase of a battery electric 48" mower.

In addition to this mower, we recently procured a battery electric forklift for Public Works. Their application was a great fit for an electric forklift, as it will often operate inside the warehouse at the new Public Works complex.

OPERATIONS

Brad Dillingham

August marked another successful month of interviews and adding to our workforce, the primary reason why SMART is so great. Our drivers and dispatchers take customer service to the next level and we consistently receive compliments from the users of SMART, letting us know about the kindness and care being provided on a daily basis. I love transit, but one of my favorite parts about working here is our people. Our people care about transit and having things run smoothly, but more importantly, our people care about the people who use transit.

Speaking of great teams... With the help of our Wilsonville engineers, construction for three new bus stop pads in Villebois began this month. These pads connect the sidewalk to the street where passengers can board our buses and get where they need to go. This is in preparation for our reinstated Route 7, which will begin next month and connect the Villebois neighborhood to the transit center and Town Center area.



COMMUTE OPTIONS

Michelle Marston

SMART staff continues to work with large employers' Employee Commute Options (ECO) surveys during August. Every two years, large employers are required to survey their employees to demonstrate progress toward a 10% commute trip reduction goal.

This summer, SMART launched a "How did you get there?" Challenge to see how folks choose alternative methods of travel for commute, errands, and recreation trips. This trip logging challenge came to an end in late August and had over 230 participants from the area participate.

When folks logged their trips, they became eligible to win a prize in the weekly raffle, and if they logged a trip each week during the challenge, they became eligible for a grand prize! Stats from the final day of the challenge are included to the right.

231 Participants

4129 Trips

32,445
mi Distance

\$15K Money Saved

11.7 tons CO2 Savings

1 Mil Calories Burned

GRANTS & PROGRAMS

Kelsey Lewis

We celebrated the groundbreaking for the Wilsonville Transit Oriented Development project on August 26. At SMART we are all excited about what this new energy and activity will mean for our community and riders.

We expect impacts to our bus service, including changed bus shelter and route pick-up locations, beginning in November 2024.



SUMMER OUTREACH



SMART staff, and sometimes Ride Connection staff, attended and participated in many community events in August to provide information about our transit service and programs, answer questions, and get to know community members. We provided another year of train rides at Party in the Park on August 22, which was very popular!



SMART staff hosted Learn-to-Ride Bike Clinics at the Wilsonville Transit Center that were open to kids, teens, and adults. The community had the option to pre-register or drop in.



SMART hosted a table at the annual Gear Up for School event managed by Heart of the City at Grace Chapel Church. Several families inquired about bus routes for their children.



A Bridging Cultures event was held in Canby in late August where SMART staff hosted a table to share information on our free route 3X and that Wilsonville offers free Learn-to-Ride Bike Clinics during the summer months.

